Castpoints: Apogee of Everything

Correct system design = things stewarded via ROI to proper value = civilization blooms.

Nature manages infinity beautifully.

Nature is a distributed/integrated market. Markets are supply/demand gradients with fulcrums (decisions).

Castpoints integrates physical and non physical markets resulting in:
- 5x productivity via:
    - People - healthier, happier.
    - Business - simple, safe.
    - Maximum IMPACT (timeless novelty).
- "Problems" are arbitrage opportunities.
- Supersedes AI.
- Connect to the galactic internet.
- Help make the Universe B.

Homeostasis of impact + novelty maximizes prosperity.

We are not here to do what's already been done.

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Summary

- The best system is **nature**. But we don't know how to use it. (<u>Biomimicry</u> is a good start.)

- We distilled this bazillion piece puzzle into a simple web app, Castpoints.

- CP is a fractal **INTEGRATION** of: personal organizer + universal trading + info hub + best practices + risk/insurance + ROI + graphical programing + virtual reality, **WITH** automation of: testing, measurement, **WITH** any sensor, decision making logic, and actuator.

- Yet, no AI. No privacy issues. No censorship.

- "Hard to learn?" No. Like **nature**, CP is simple in essence, complex in emergence. CP stewards daily tasks we ALREADY do. **Paths of least resistance = highest ROI options.** No years of meditation, nor education, nor crisis, for things to flow toward their ideal.

- Marketing: CP (**nature**) is so profound - explanations of it falter - so we "learn by doing", by building Interplanetary Applied-Science Laboratories. (Flux Labs)

- If CP (**nature**) was easy to fathom, it would not be infinity's sublime kick-ass trailblazer.

"Nature always makes sense. If you are confused, you're not following nature." - <u>Victor Schauberger</u>

We help people and groups express their inspirations exquisitely.

Why Profound?

- Civilization's old foundation: ~<u>Vince Lanci</u>
  - Typical **social contract** of fiat is enforced by parasites.
  - Metals, farmland, good stocks, are **nature's contract**, enforced by scarcity.

- Civilization's new anti-fragile ecosystem foundation:
  - Maximize innovation (integration of non-fiat social and natural contracts)
  - Minimize risk (securitization of innovation, enforced by transparency and risk premium)

- **The highest ROI is from individuals being their unique selves making impact.**

- CP is a practical framework that integrates our Duality Universe of
  - Energy, structure, decision, wisdom
  - Individuals, biomes, civilizations, galaxies
  - God
  - **To make**
    - **Our universe better**
    - **Triality Universe B**

Challenge

~Reductionism has been phenomenally successful. Now the great frontier in science is trying to put the parts together and understand the whole. That's why we don't understand the immune system, consciousness, or the economy.
~ Steven Strogatz

"Automate any size group and resource so they can truly perform, and do the right thing, even under pressure." - Andreessen's "next big thing"

- Current decision/resource allocation systems (big gov, misused religion, crony capitalism) are low ROI compared to nature's elegant system.

- **Fractured markets** = low trust = low flow state = low innovation = low prosperity = people are commodities = high disease.

- Total integration = apogee of everything.

The Real Challenge

- In 1968, George Land tested 1,600 children's creativity. 98% of 5-year-olds were creative geniuses. Dropped to 30% at age 10. 12% at 15. 2% among adults.

- In other words, children (content), are squished by the environment (context). This is:
  - A horrendous waste of potential.
  - Perpetuates low ROI coping skills
  - Kills innovation.

- Yet is a fixable, and very profitable, arbitrage opportunity.

- Land argued that forced simultaneous use of divergent (inspiration) and convergent (analysis) thinking in educational settings creates a cognitive conflict that diminishes creative potential.

- Correctly integrating inspiration & analysis = innovation = CP.

- H/t TheThe1776

Solution: Distributed Integration

- CP is like <u>WeChat</u>, but **FAR** more integrated/distributed.

- CP self organizes and maximizes win-win transactions via supply, demand, feedback, and [real] insurance.

- Specifically, **CP fractally integrates all markets** using the 3 initial conditions of nature's <u>Complex Adaptive System</u> (CAS) (wholeness, add value first, fractal organization). Discovered by me ~2015. Expressed as:
  - **Fractal organization**: <u>Role based Incident Command System</u> ~1970
  - **High ROI decisions**: <u>Wissner-Gross' intelligence equation</u> (~maximize options within a context) ~2013 [+ insurance premium]
  - **Governance:** "Do all you say you will do. Don't infringe on others or their property." Richard Maybury ~2006 [+ Make amends quickly]

Why Now?

- **Trust is low:** fake everything.

- Hard to allocate resources effectively.

- Accelerating Innovations and info **overwhelm**. Yet…
  - The search "manage trillions of things" gets 1 result.

- **Who has a plan for effectively integrating:**
  - **The Death Of Lies.** Phone apps that flag lies in real time.
  - **Illuminating malfeasance**. Easily parse 1,000+ page obfuscations.
  - **Drones/ufo's**. Irony: Earthweb (decision markets used against aliens) inspired CP.
  - **Group decisions**. "Voting" is low ROI.
  - **Personalized AI education**. Massive ROI. Doubles learning. Math scores up 21% in 8 weeks.
  - **Robots & AI** do commodity/average tasks. We do outlier /creative tasks.
  - **Deep fakes**. Providence? Transparent chains of custody?
  - **Virtual 3D reality.**
- **NOBODY has an integrated solution.**

Complicated? No…

- **NOT** a huge data base.
  - No massive data centers nor data mining.
  - No privacy concerns, nor censorship.

- Not utopia - Issues minimized, but still exist. (Axelrod's cooperation theory.)

- How? CP **organizes and connects** things effectively. Content stored elsewhere - under control of user - who therefore can't be de-monetized.

- It's expensive to "argue with reality" via incorrect design. CP simply encourages high ROI design and works at a foundational level below AI.

User Benefits

- TRUST others via insurance, reputation, verifiable chains of custody.

- All your stuff linked to 1 place - that only **YOU** own, so only **YOU** can profit from **YOUR** work.

- Spend time doing what you love - outsource the rest via royalties.

- Everyone is ~unexploitable.

- No chicken/egg problem with markets. Tiny barriers to entry.

- ROI ranks based on transactions, not consensus.

- CP increases flow state, so:
  - Productivity: 5x.
  - Creativity: 4x.
  - Learning rates: 4x.
  - Depression -15%.

- Transparent: supply, demand, risk, and best practices stewards good decisions.

- Instantly invest in anyone and anything that you value.

- Experience more serendipity.

Civilization Benefits

- No poly-ticks: ~all parameters determined by transparent supply & demand, not charisma, nor corruption. Only pre-agreed contracts are enforced. Fake "emergencies" can't drive "narratives".

- Profit only by making/promoting value. **Adding value costs less than: Fraud, bullies, victims, rescuers.**

- Price arbitration/royalties quickly minimize hunger, poverty, exploitation, etc.

- Antifragile: Value flows from attackers and stupidity to those adding value.

- People maximize profit **ONLY** by being their unique selves: competition evolves to cooperation. (Competition is a system of dis-ease)

- Just using CP to handle emergency calls can save billions.

- Change is grass roots, not top down.

- What happens if the flow state is maximized with the foundations of:
  - **Unlimited**: energy, labor, best practices, compute…
  - **Limited** by correct contracts, real insurance, imagination?

Investor Benefits

- Extrinsic reward = low: CP is a static commodity framework, and will be open sourced.

- Intrinsic reward = high: Help rebirth true health, trust, and curiosity, launching humanity into Sci-fi world (Clif High).

    - "Protesting" is very low ROI. Propagating CP is positive, non violent action that repurposes old systems hopefully before they blow up.

    - Many love encouraging others to thrive. Yet most resist the simple mechanics of thriving. Investors can magnify their efforts because:

        - **CP makes high ROI actions the path of least resistance.**

        - **CP makes investing in high ROI people easy & simple.**

        - **CP is the proper use of change.**

Business Model

- Outgo
  - Nanoscopic overhead.
  - No costly infrastructure for selling user's info.

- Income
  - Market making.
  - Sell insurance.
  - Investing in users.

- Users can also generate income from the above 3 items: Our interests are 100% aligned.

Risks

- Big gov's parasitization of money supply is unsustainable, yet fiercely defended. CP's money supplies are solely governed by supply and demand. (Like pH's role in homeostasis/equilibrium.)

- Legal
  - Partly low risk if start in friendly jurisdictions. And…
  - Release open source app to distribute risk to the strong.
    - Because CP is anti-fragile, unlike BTC introduction, CP can't be corrupted.
    - Also, released in conjunction with fantastic movie for impact.

- CP theory is wrong if any of the 3 initial conditions are false, or:
  - Are inconsistent at any fractal of: math, physics, chemistry, psychology, civilization.
  - Are unable to be applied equally, constantly, universally.
  - Use arbitrary settings. (Because math is not arbitrary.)

- Web design/implementation: Low risk: CP mostly integrates what already works.

Boring Marketing

- Friendly jurisdictions.

- Groups that are unorganized/have high turnover:
  - Municipalities.
  - Emergency response teams.
  - Schools.

- Maker Movement - 1,000's of hacker spaces, millions of participants.

- Neighbors build community while minimizing the need for outside help.

Ambitious Marketing

The novel **integration** of:

- Treasure hunt
  - VR gaming / graphic novel
    - Blockbuster movie (Matrix -> Limitless -> Lucy -> CP)
      - Build Interplanetary Applied Science Laboratories
        - Open source app
          - Connect with the galactic internet

Most built by anyone / everyone, in parallel, in record time. As people **experience** the fun, power, and intelligence of high ROI integrated systems, they viscerally know they are capable of astounding things… and can't help but apply this fractal pattern to self, and civilization.

"Competition"

- The few competitors aren't integrated.
  - WeChat, "the everything app"is on the right path.
  - X wants to be "the everything app", yet hobbled by hard to measure goals like "maximize unregretted user-seconds".

- Most have > 1,000x the overhead of CP & minimal profit sharing.
  - None have high ROI moderation.
  - 1,000's of employees doing???
  - Compromised bureaucracies.

- Most maximize app profit, rather than maxing user prosperity.
  - **The unicorn is not CP, it's CP's USERS.**

- It doesn't matter where CP starts. CP users should be so effective, value should flow massively to them. "Competitors" can join and enjoy the wealth of cooperation, or be subsumed.

Baby Steps Toward CP

- Science
  - <u>Lessons from Fungi on Markets and Economics</u>. Inequality encouraged trade [arbitrage]. Evolving trade partnerships reduce uncertainty/risk. No altruism.
  - Localism not topdownism / organic order not imposed order. "Every degree of complicatedness reduces odds of success by 1 order of magnitude." - Taleb
  - Healing is a dynamic, energetic process that allows our organelles, cells, organs, and mind to come back to **wholeness** after they are challenged. - <u>Picard</u> ["Dis-ease" is just another arbitration opportunity.]

- Industry
  - Everything getting <u>tokenized</u>, securitized, **but not integrated**.
  - <u>A $100 Million Investment to Reshape the Economics of the Web</u>. Result 6 years later? 1.4 billion still unbanked.
  - <u>BloomTech</u> - "A school that invests in students", via royalties.
  - <u>Codie Sanchez</u> = great practical ownership focus. She does proto-manual CP.

- Society trends
  - The proven Dumb Money people are literally <u>adressing aspects</u> of CP. So close!
  - <u>The Opposite of Addiction is Connection</u>. Purposeful structure & context.

Trusted Crew

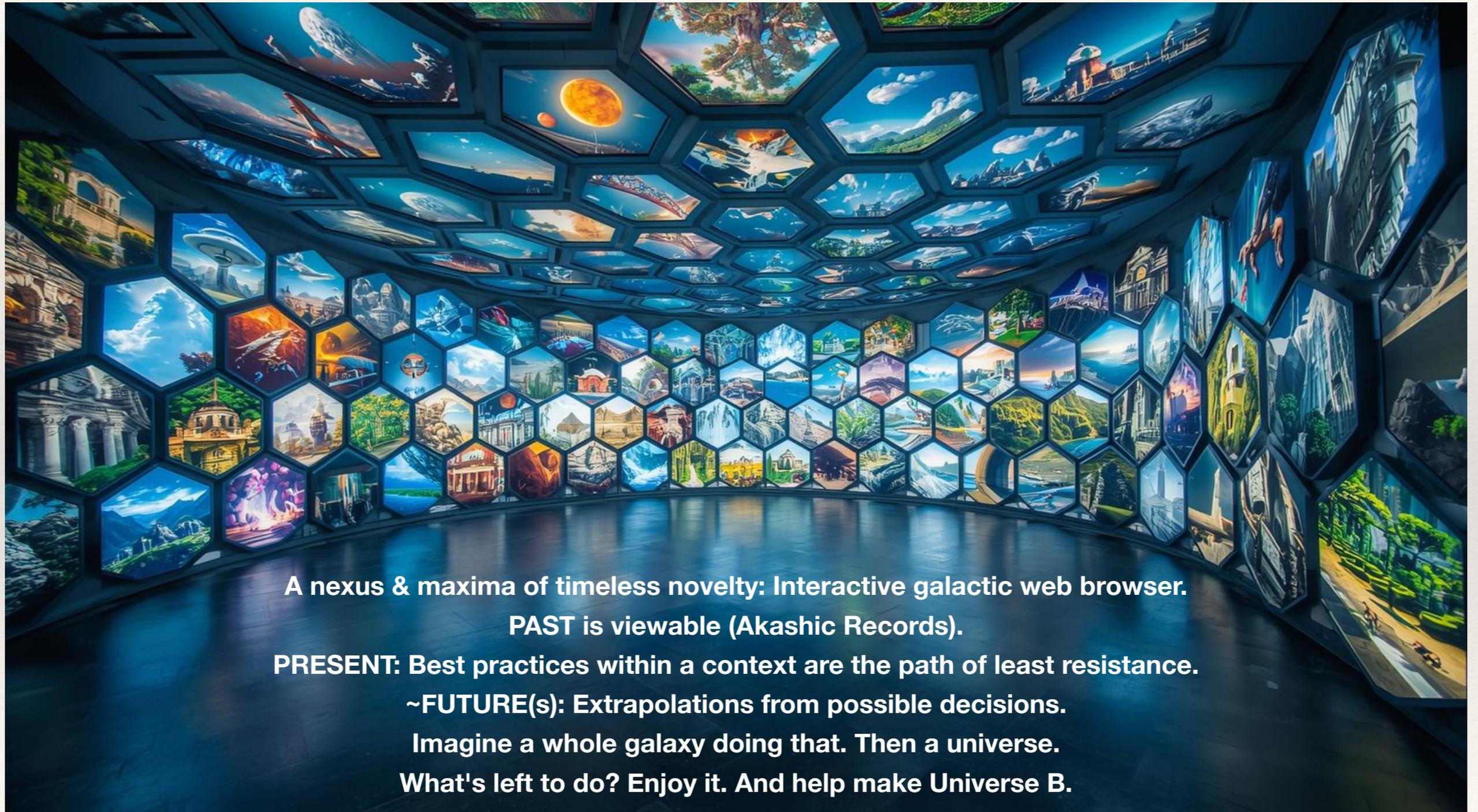**Not here to do what's already been done.**

- Jeff Fitzmyers, MS

- Sara Wilson

- Stephanie Morgan

- _ _ _ - Finance, contract, and sales expert

Ask

- We are bootstrapping. Want CP faster? $35,000,000 for 15% ownership. Jeff Fitzmyers z@castpoints.com

- Discovered by curiosity. Built by inspiration.

- An honor.

The Ex-Change

A nexus & maxima of timeless novelty: Interactive galactic web browser.

PAST is viewable (Akashic Records).

PRESENT: Best practices within a context are the path of least resistance.
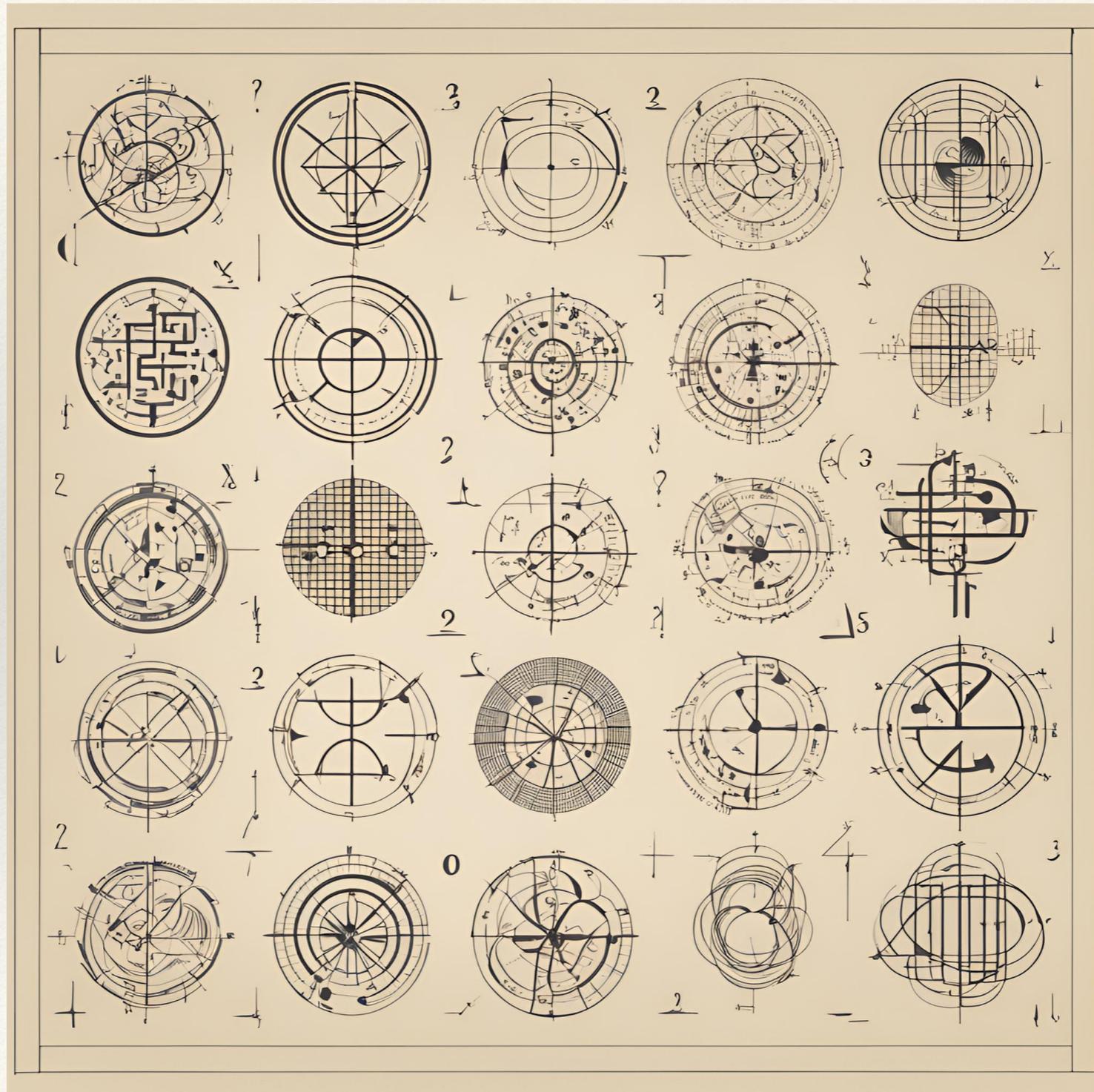
~FUTURE(s): Extrapolations from possible decisions.

Imagine a whole galaxy doing that. Then a universe.

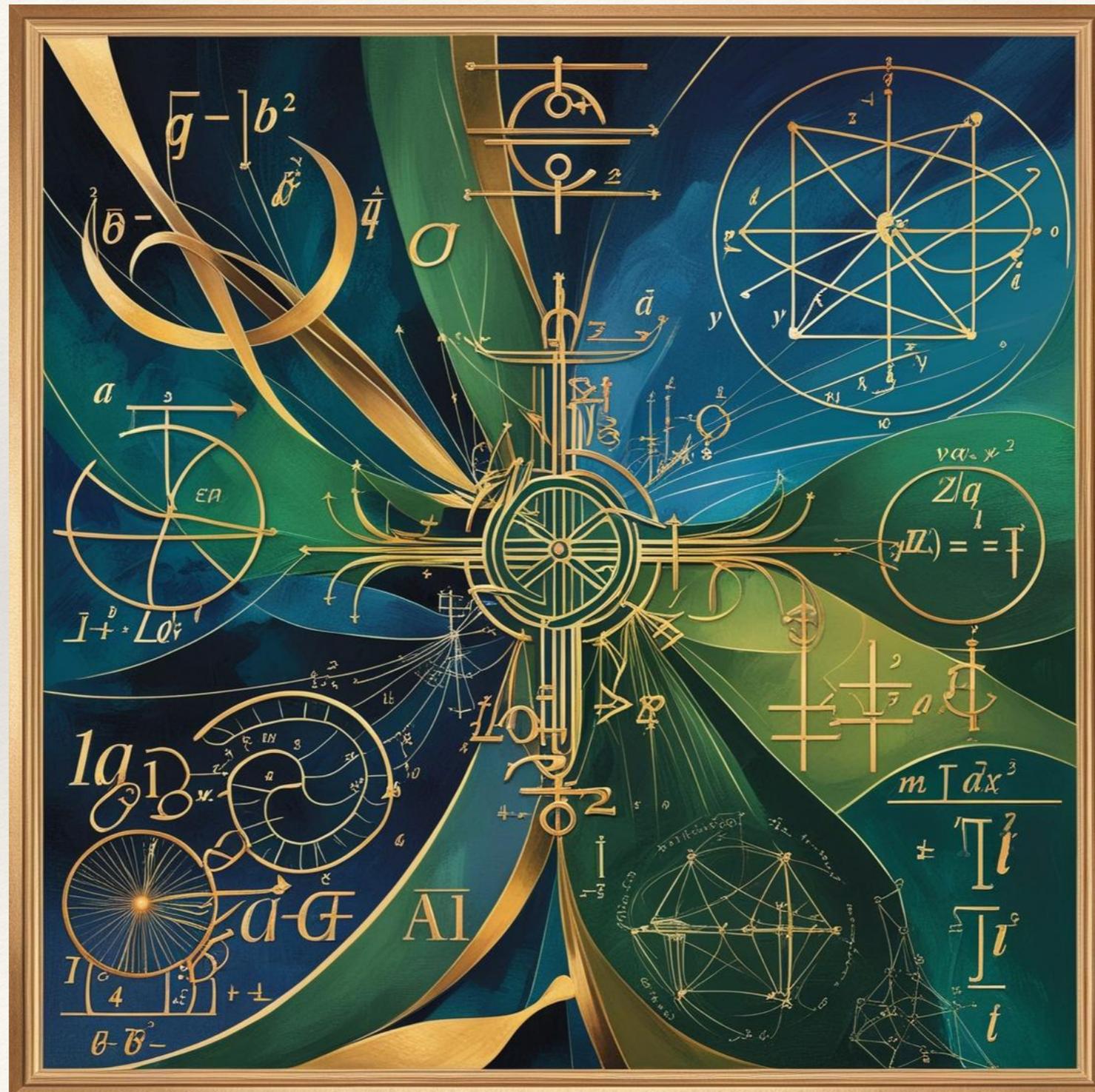What's left to do? Enjoy it. And help make Universe B.

Psychology: 3 Interactions With Reality

- **Arbitrary binary:** Reality = Random.
    - Locked in trauma: "Life or death. No history." Yet can't 'forget'.
    - **No control over results.**
    - Potential integration: minimal.
    - **Impact: minimal.**
    - **Feedback: mostly feel bad -> fractured stagnant minds. Cancers. Death.**

- **Linear cause and effect:** Reality = Busy "upgrading duality stories".
    - Limited by trauma: "History is a curse."
    - **Control of results SEEMINGLY depends** on control of stories.
    - Potential integration: moderate.
    - **Impact: limited to within a story theme (sci-fi, action, comedy, etc).**
    - **Feedback: sometimes feel good -> surviving minds. Limping bodies.**

- **Non-linear complex adaptive system:** Reality = inspired.
    - NOT limited by trauma: "History is for reference."
    - **Control is over self / reactions.**
    - Potential integration: maximum.
    - **Impact: fractal serendipity.**
    - **Feedback: feel good often -> thriving minds. Thriving bodies.**

- **CP helps PHASE CHANGE interactions from suffering with past hurts, to taking inspired baby steps.**

AI: 'Symbols of a Universal Math Language'

Matter is Structured Consciousness (Clif)

Everything = Nodes And Connections

Content and Context Have Structure

Apogee Of Everything

- The closest science has to a Theory of Everything is <u>Principle of Stationary Action</u>. (~maximize resource usage.)

- In the beginning God knew everything and got bored.

- God created our universe and free will (choice) via separation. Separation creates gradients of supply and demand. Choice = fulcrum placement (transaction.) Choice makes balance, homeostasis.

- Nodes of supply, demand, fulcrum, are fractally connected.
    - High ROI connection = vibrant life.
    - Low ROI connection = abuse, "wrong use"

- <u>The Axiom of Choice</u> ~means: choice, even if irrational, creates infinity. This infinity is "non measurable" (even God can't know!!!). It manifests in basic things like Wolfram's (<u>Rule 110</u>) makes room for novelty.

- CP integrates all this, via high ROI connections, making the essence of the universe's OS a practical web app.

- Free will is not "My will vs God's will". It's **"How do I work WITH God to: Identify options? Pick a high ROI option? Set the fulcrum in this supply/demand gradient to maximize ROI within the context?"**
    - CP simply helps people DEFAULT to "Taking inspired action no matter what".
        - No matter if it's hard, painful, sucks, unpopular, terrifying, not enough info, a mistake, etc.
            - That's what saints do.
                - CP mints integrated, whole people. CP mints saints. Root of saint: consecrate/holy —>whole.
                    - Result: Civilization doing the right thing no matter what.

S, a Lumen Parent

Apogee of everything = stepping stone for anything